



ARUCAD
Arkin University
of Creative Arts and Design



My Dream
Future



*art
communication
design*





Why ARUCAD?



- The only art and design-oriented university in the region
- A boutique university education based on Art, Design and Communication
- World-class education in practice-based workshops, studios and laboratories equipped with state-of-the-art technologies
- A high rate of up to 100% scholarships for talented and creative students; affordable fees
- Teaching based on an interdisciplinary approach
- Education from academic staff with international reputations
- The multicultural and student-friendly environment of Cyprus
- In the heart of Kyrenia; where history meets art
- Pleasant climate and plenty of opportunities for activities
- Easy entry requirements (no visa for most countries)
- The proximity of Cyprus to Turkey, the Middle East, Europe and the Turkic Republics





Arkin University of Creative Arts and Design

“Where History Meets Art”

Founded in North Cyprus in 2017, Arkin University of Creative Arts and Design (ARUCAD) is a thematic art university that is wholly dedicated to the fields of Art, Design and Communication. ARUCAD's goal is to become one of the most reputable universities in art education, whereby its students continuously improve their creative productivity through interdisciplinary and cross-cultural programmes based on traditional, modern and contemporary art teaching and learning.

Respect for ecological, recycling and health and safety issues, in addition to gender equality, racial, religious and social values, will be incorporated throughout the teaching/learning environment. ‘Learning whilst producing, producing whilst learning’ is an education model that aims to connect experience, critical thinking and practise in order to generate a new generation of reflective practitioners in arts and design.

Faculty of Arts

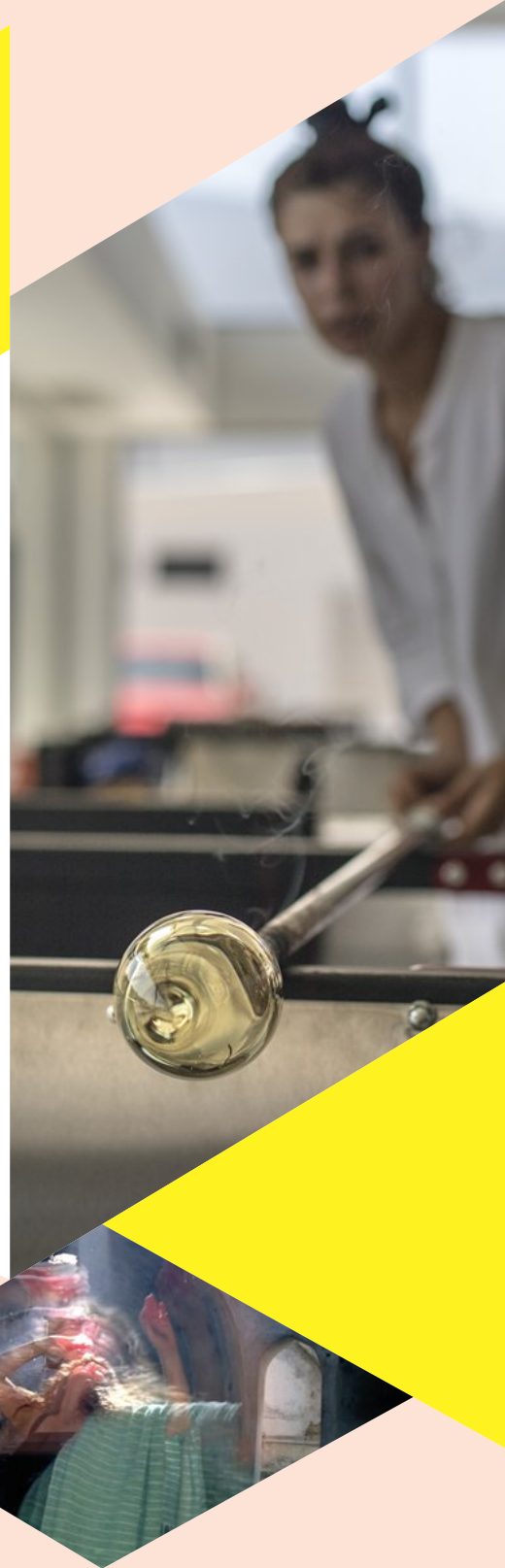
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Plastic Arts
Photography and Video
Ceramics and Glass Design

The Faculty of Arts is committed to the development of contemporary art theories and creative art practices within multi-disciplinary and cross-disciplinary trends. In doing this we adhere to the enduring values of interdisciplinary liberal arts education. As such, our vigorous programme has deep multidisciplinary roots. In the course of addressing emergent challenges and complex artistic issues, we are building a creative bridge across theory, research, and practice drawn from different art disciplines. Our emphasis on diversity, civic engagement, and cultural exchange across disciplines ensures that every student has an opportunity to gain critical skills to lead in the contemporary art world.



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Plastic Arts

The Department of Plastic Arts offers a specialist programme that combines traditional techniques with innovative approaches to making art.

The four-year BA (Hons) degree programme in Plastic Arts is a dynamic course that guides students in the fields of painting, printmaking, sculpture, glass making and ceramics, alongside integral practices of interdisciplinary studio approaches where students develop their theoretical and practical creative skills.

The programme links technical training, critical thinking and historical perspective, and students are encouraged to develop their artistic practice as part of intellectual and critical enquiry. Students will gain the opportunity to make a tangible difference on a local, national, and international scale with guidance from exceptional staff and access to incomparable technical and studio resources.

Career

ARUCAD's Department of Plastic Arts has a vision of developing and raising the values and production of art-making in Cyprus and the wider Mediterranean region. Our graduates will gain a wide-range of sophisticated skills in the fields of drawing, painting, sculpture, printmaking, ceramics, glass and interdisciplinary approaches that tap into digital and new media art.

Graduates of the BA (Hons) Plastic Arts programme will be equipped to become professional independent practitioners in the international art scene.

Photography and Video

The Department of Photography and Video is structured on the pressing problems in both visual and contemporary creative practices, generating research with an interdisciplinary and experimental approach.

The structure of the four-year BA (Hons) degree programme in Photography and Video is built around helping students to achieve certain objectives through expressing and challenging themselves in an artistic and creative way.

Career

The Department of Photography and Video at ARUCAD offers students an opportunity to participate in a four-year programme with its strong vision of interdisciplinary approaches.

The Department of Photography and Video provides you with extensive subject knowledge, technical expertise and opportunities to put what you learn into practice with work-related experience. ARUCAD will help you develop the technical skills ready for the working environment or a freelance career. You will develop research, organisational and writing skills that are transferrable to a wide range of other careers.

Ceramics and Glass Design

The Department of Ceramics and Glass Design offers a specialist programme that combines traditional production techniques and contemporary art.

The four-year BA (Hons) degree programme in the field of ceramics and glass art has the vision of providing students with practical skills in creating and presenting their own original works through workshops, as well as learning contemporary and traditional techniques.

The programme provides a wide range of practice-led studios and workshops and offers common strategies for creative thinking in lectures and seminars where visual arts and history meet.

Career

Graduates of the Department of Ceramics and Glass Design acquire a range of knowledge, skills and relevant experiences that allow them to become independent practitioners of their art. They will develop a capacity for critical inquiry while honing their research skills.

Graduates of the BA (Hons) Ceramics and Glass Design programme will be equipped to become professional independent practitioners in the international art scene, researchers of this field, work for glass - ceramic industry as designers, occupy posts in research institutions or maintain their research and artistic studies as autonomous artists.



Faculty of Design

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Architecture
Interior Architecture and Environmental Design
Industrial Design

The goal of the Faculty of Design is to expand the borders of creativity by taking into consideration the interdisciplinary characteristics of both traditional and modern designs. The Faculty of Design trains students in critical thinking and manipulative skills that will add great value to the design standards of the region. Our education focus is based on a balance of theory and practice that feeds both the academic and the production environment.

Our students come from all over the world and have diverse backgrounds and cultures which enhances the diversity of our teaching where design is linked to other discourses in philosophy, humanities, social sciences and art. Consequently, we educate our students as thinkers who see the world through the prism of design thinking and view their role in the world not just as designers but also as individuals who can carry out changes and transform our living experiences.



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Architecture

Architecture is one of the most sought-after professions in both our region and the world. The graduates of this department will gain knowledge related to their field learn to present the solutions/suggestions that these problems require.

Architects not only address aesthetic issues in the structures they design, but also have to consider the ergonomics, comfort, accessibility and health and safety of their buildings. Our Architecture Programme aims to ensure the continuous development of the educational spectrum that will ensure competence in relevant fields in accordance with the modern-day requirements.

Career

Apart from working as a freelance architect in their own workplace, architects can also work in multi-purpose institutions. Graduates can find career opportunities in many industries including: interior design, urban planning and construction management. Architects can also specialise in construction management, urban planning and design if they wish to pursue a graduate degree.

Interior Architecture and Environmental Design

The Department of Interior Architecture and Environmental Design aims to train interior designers who adopt human-environment relationships and universal design principles. It will achieve this through a training programme that makes the concept of interior space and environment sensitive on the aesthetic level.

It aims to respond to society's needs in relation to space through the learning spaces that are intertwined with the design and production workshops. It is also aimed at circulating higher cultural values at the social level instead of an education that is isolated from society.

Career

A graduate of ARUCAD's Department of Interior Architecture and Environmental Design will have the creative solutions skills to manage the challenges that are faced in real life. Graduates can work in professional organisations such as architects, contractors and other design professionals, or choose to become an independent designer. Professional practice is an integrated part of the degree and, through live projects and case studies you are enabled to think about your work commercially.

Industrial Design

The ARUCAD Industrial Design programme fosters a critical, analytical and creative approach to designing products, services and experiences. With the use of our digital and fabrication facilities including the FabLab, ARUCAD will empower our student designers with the knowledge, skills and creative confidence to resolve design problems with functional and sustainable product design solutions that are relevant to the needs of people, society and businesses today.

Career

Product design is all about creating new three-dimensional products through an efficient process of idea generation, development and evaluation. Product designers have an understanding of the relationship between art, science and technology, and have the ability to exploit each of these areas in different ways to create new products.

Product design careers cover an extremely broad spectrum of industries. The skills learned and the knowledge gained at ARUCAD will prepare students for a wide range of careers in the creative industries, such as; industrial designer, product designer, packaging designer, brand consultant, CAD visualiser, design engineer, design researcher, etc.



Faculty of Communication

Digital Media
Visual Communication Design
Film Design and Directing
Advertising Design and Communication

The Faculty of Communication at ARUCAD is a dynamic and inclusive community of internationally recognised academics, creative practitioners and industry professionals. We enable our students to develop the necessary conceptual and technical skills essential for a successful career in creative industries.

The communications sector is constantly evolving. Today we have more ways of sharing information and ideas than ever before. Therefore, it is essential to deliver messages in a clear and innovative way. The departments of Digital Media, Visual Communication Design, Film Design and Directing, Advertising Design and Communication offer students an exciting and supportive environment in which to master diverse skills in a range of media industries including, online publishing, journalism, graphic design, illustration, advertising, animation and film making.



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Digital Media

Today's media companies are seeking communication and media professionals who can not only perform the duties of a journalist, public relations or advertising practitioner, but who are also comfortable with visual design and content production for digital media - e.g., online publications, blogs, podcasts, virtual communities, interactive advertising.

Digital Media at ARUCAD is uniquely positioned to prepare students for today's media environment, where communication professionals are expected to have a broad range of technical knowledge and creative skills, from critical thinking to the ability to create interactive media, digital arts, and strategic communication campaigns.

Students who opt for the Digital Media Department at ARUCAD will benefit from a contemporary understanding of emerging trends in the evolving communication industry.

Career

Our graduates will be able to work in a variety of traditional and non-traditional fields located in a wide spectrum of private corporations, public agencies, non-profit organizations and various media-related industries.

Graduates may pursue careers in animation, graphic design, video/film production, television/radio, web design, game design, media relations, media design, corporate communication, research and information management positions, online journalism, media authoring, education, social media management, public relations, advertising with new opportunities being created every day.

Film Design and Directing

The Department of Film Design and Directing is designed to handle the variable creation processes from an innovative perspective. The importance of theory and practice is considered at every stage and our tutors are experienced filmmakers with practical experience in cinema production processes. The programme is designed to respond to social and cultural needs with the aim of compiling and recording of the history and rich cultural heritage of Cyprus and transforming them into works of art with aesthetic and ethical concerns.

Career

Graduates of the Department of Film Design and Directing can adopt many roles such as screenwriter, director, cinematographer, art director, producer, sound designer, animation artist, post-production specialist.

Graduates may be employed in various branches of the film industry, in the drama units of television channels, in advertising and production companies, in advertising and music video-making units, in the corporate communication units of public and private organisations, art festivals, independent media, internet series and films, as well as all kinds of media, public and legal entities that require moving image and storytelling.

Visual Communication Design

Visual communication is integral to contemporary culture and society. Our Visual Communication Design Programme is designed to educate and enable students to develop a thorough understanding of the role, function and possibilities of visual communication design and to equip them with the necessary creative skills to become innovators in their field of study.

Students learn to communicate ideas and information effectively in a range of social, cultural and commercial contexts, through diverse and interrelated media such as digital and printed magazines, books, illustrations, branding and visual identity, signage, apps, animations, websites, photography and film.

Career

The digital revolution has opened up new disciplines and aspects of visual communication design which are changing rapidly. Design thinking now includes new forms such as story-telling, experiences, human-centred concept development and data visualisation. Our programme represents an expanding trans-media discipline of communication and expression.

Students will graduate with a well-developed ability to work with others in creative and collaborative environments. The course has a commitment to preparing students for the requirements of the creative industries where graduates are employed in a range of ways including freelance working and portfolio careers.

Advertising Design and Communication

Advertising is an area of communications that has a strong connection with art and design. The Department of Advertising Design and Communication has a structure that transforms theoretical knowledge into practice, with courses focused on art and design. The department is based on basic communication theories and interdisciplinary innovative approaches, while encompassing new forms of advertising design and communication.

Advertising design is becoming increasingly important as a communication language. For this reason, our Department considers the multidimensional and variable creation processes from an innovative point of view. The Department of Advertising Design and Communication aims to provide our students with the knowledge, skills and competence in the field of advertising design with the help of experienced academicians as well as advertisers from the sector.

Career

Students of the Department of Advertising Design and Communication graduate as candidates for the advertising industry. They are able work as copywriters or marketing communications specialists in the advertising industry, working in production companies, independent media and all private sector organisations that carry out marketing and communication activities.



Workshops Studios Labs Innovation Hub

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ARUCAD's educational philosophy is to provide production-based art, design and communication training. Students conduct their courses in a practical way with the support of workshops, studios and laboratories with high capacity production facilities. With superior technical equipment, all the workshops, studios and laboratories offer our students the opportunity to transfer the knowledge they have learned into practice.

ARUCAD has eleven workshops (Printing Workshop, Painting Workshop, Sculpture and Ceramics Workshop, Wood Workshop, Stained Glass Workshop, Glass Blowing Workshop, Glass Fusion Workshop, Glass Engraving Workshop, Cold Working Workshop, Kiln Forming Workshop, Flame Working/Lamp Working Workshop) and six fully equipped studios (Art Studio, Design Studio, Animation Studio, Stone Carving Studio, Digital Production Studio, Photography and Video Studio). In addition there are three laboratories (PC Lab, MAC Lab, FAB Lab).

Innovation Hub

The Hub works with talented students and teachers from ARUCAD and with professionals from all over the world. The Hub is involved in research projects and design services in the fields of Architecture, Design, Communication, Video & Photography and Fine Arts.



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Social Life Sport Facilities Students Exhibiton Cooperation

Social Life

The campus is located in the centre of the antique coastal town of Kyrenia. Kyrenia has plenty of restaurants and cafes offering various cuisine for every taste. The food culture of Cyprus is a reflection of cultures and civilisations that have lived on the island throughout centuries, but is essentially Mediterranean.

Festivals are the most vibrant events of North Cyprus and many are organised throughout the country during the year. During these events traditional foods and handicrafts are presented and folk dances, theatre performances, concerts and music shows are performed.

Sports Facilities

Swimming, riding and water sports are very popular in North Cyprus. Kyrenia offers a diverse range of sport activities to suit everyone's preference, including basketball, football, diving, hiking, paragliding and horse riding. Cyprus has long, hot summers and mild winters that enable people to enjoy out-door activities all year round. The beach season starts as early as April and can be enjoyed until the end of October. The winter offers an abundance of activities for nature lovers and sports enthusiasts.

Cooperation



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ARUCAD in Brief



DATE OF
ESTABLISHMENT

2017



ACADEMIC PROGRAMS

Faculty of Arts

Department of Plastic Arts
Department of Photography and Video
Department of Ceramics and Glass Design

Faculty of Design

Department of Architecture
Department of Interior Architecture and
Environmental Design
Department of Industrial Design

Faculty of Communication

Department of Digital Media
Department of Visual Communication Design
Department of Film Design and Directing
Department of Advertising Design and
Communication



WORKSHOPS

Printing Workshop
Painting Workshop
Sculpture and Ceramics Workshop
Wood Workshop
Stained Glass Workshop
Glass Blowing Workshop
Glass Fusion Workshop
Glass Engraving Workshop
Cold Working Workshop
Kiln Forming Workshop
Flame Working/Lamp Working
Workshop



LIBRARY

Books
Magazines
Journals
Online Resources



ACTING RECTOR

Prof. Dr. Marko Kiessel



Lifelong
Learning Center

Atelier Arkin



LANGUAGE OF
EDUCATION: ENGLISH



INNOVATION HUB



STUDIOS

Art Studio
Design Studio
Animation Studio
Stone Carving Studio
Digital Production Studio
Photography and Video Studio



ARUCAD
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PREP SCHOOL



DIGITAL PRINTING ROOM

Plotter Graphic Printers
MFP High Resolution Printers



LABORATORIES

PC Lab
MAC Lab
FAB Lab



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